



# Energy Capital Spring Event - Planning for and enabling energy infrastructure investment



West Midlands  
Combined Authority

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**Kate Ashworth**  
**Energy**  
**Infrastructure Lead**



West Midlands  
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# This afternoon aims and timings

Energy Infrastructure programme aims to:

*“Ensure the underlying pipes and wires are an enabler and not a barrier to future decarbonisation and clean growth in the West Midlands”*

This afternoon we aim to give you an oversight of the activities planned in 2025-26 and how you can steer our work programme to meet our collective aims.

Time	Session
13:15	Workshop Briefing
13:30	Workshop 1 - LAEP
14:00	Programme highlight – Commercial Energy
14:20	Workshop 2 – Heat decarbonisation programme
15.30	Coffee / Optional BRING heat network tour

# Combined programme elements

- **Local Area Energy Planning**

- Data
- Governance

## Customer Groups

- New housing development (Growth)
- Public Sector Decarbonisation (Decarbonisation)
- Transport development (Decarbonisation/Growth)
- Industrial Energy (Decarbonisation/Growth/Resilience)

- **Commercial Energy**

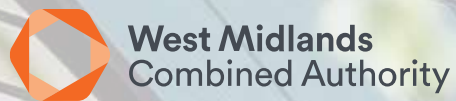
- **Heat Decarb**

## Wider programme linkages

- LNZA Technical Assistance Funding
- Net Zero Neighbourhood
- Investment/Growth zones
- Business Energy Advisory Service (part Business Growth West Midlands)



# Local Area Energy Planning Energy Capital Programme 2025/26



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# PRIDE Project

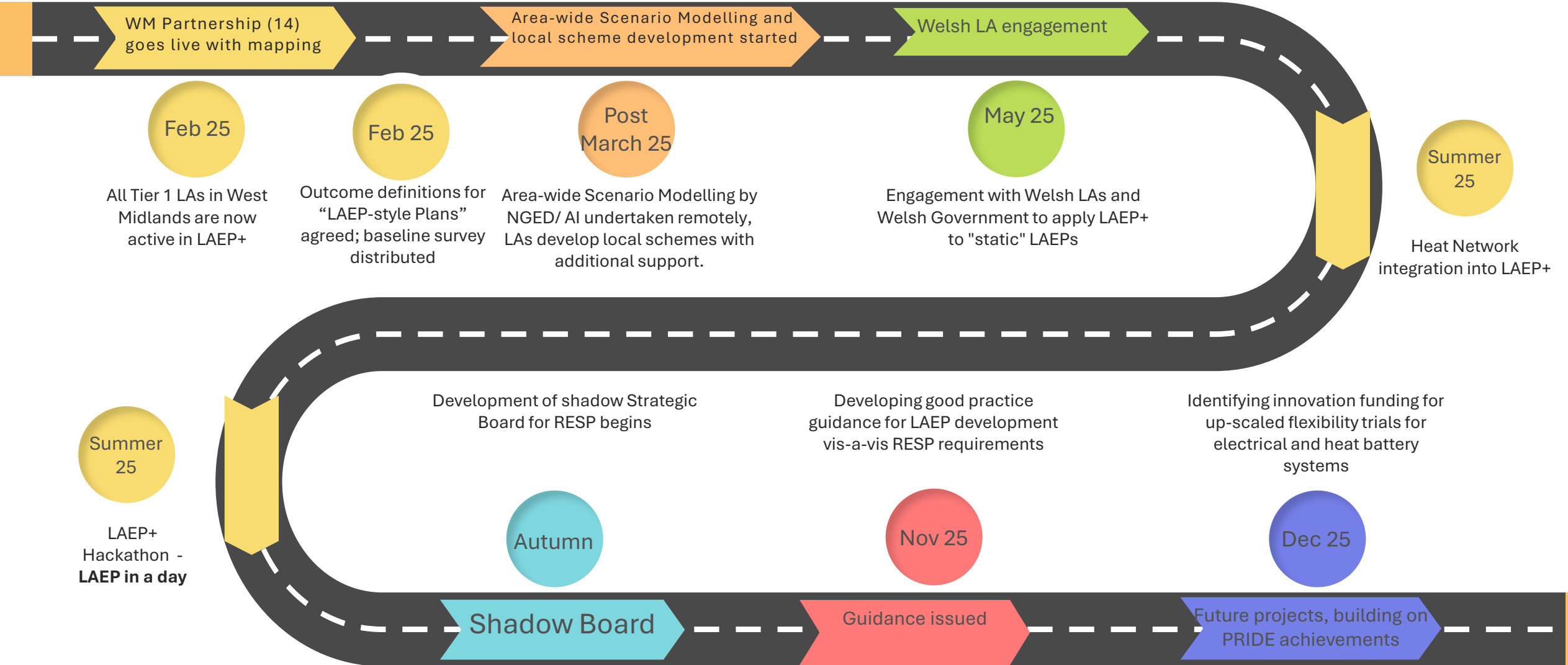
- Planning Regional Infrastructure in a Digital Environment, or PRIDE, is a Strategic Innovation Fund project.
- It aims to improve how local planning and network investment decisions are made to fast-track the infrastructure and low-carbon technology deployment at a regional level to deliver net zero.
- The PRIDE is exploring three key elements:

**LAEP+ tool:** Deploying and testing the functionality of a digital tool to help local authorities plan net zero and share that planning information with energy networks in a data-driven and consistent way.

**Governance structure:** Testing how the LAEP+ tool works within a governance structure of local authorities, energy networks and regional infrastructure providers to inform decision making and provide democratic accountability for net zero planning at a local and regional level.

**Regional Energy Strategic Planner:** Testing how the learnings from the tool development and governance structure could inform and feed into the wider framework of a future Regional Energy Strategic Planner (RESP).

# Milestones



# What is a LAEP?

## Established LAEP methodology

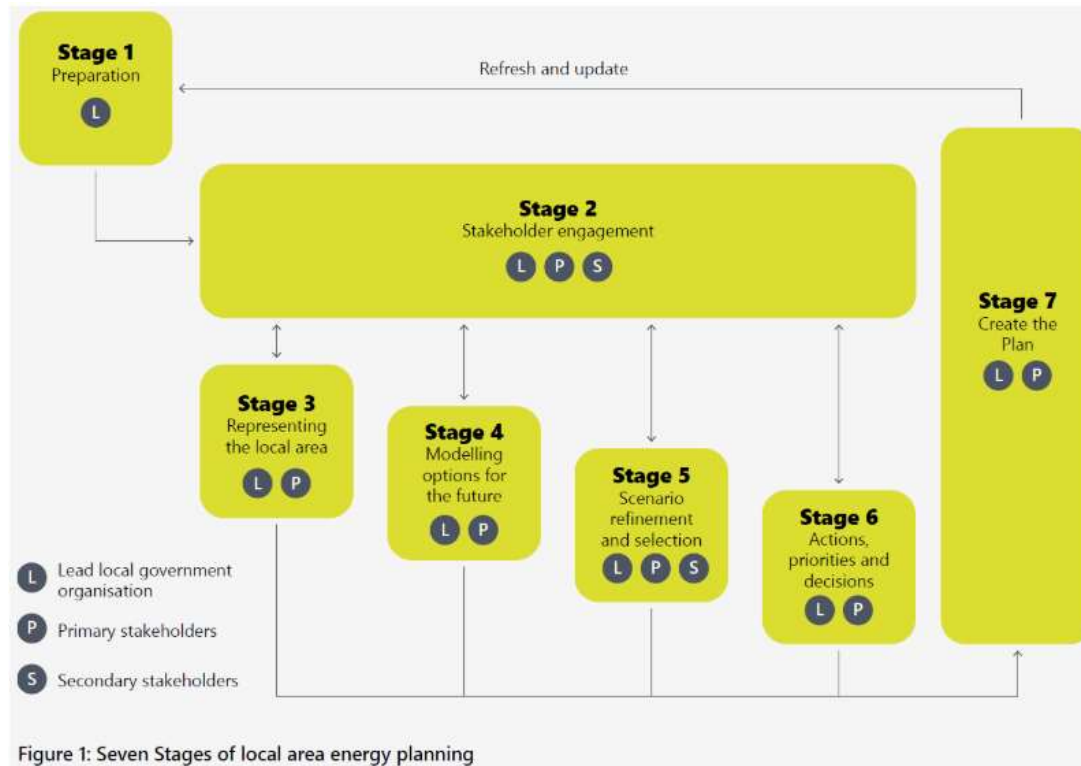


Figure 1: Seven Stages of local area energy planning

- “LAEP provides the level of detail for an area that is equivalent to an outline design or master plan; additional detailed design work is required for identified projects to progress to implementation.
- LAEP defines a long-term vision for an area but should be updated approximately every 3–5 years (or when significant technological, policy or local changes occur) to ensure the long-term vision remains relevant.
- LAEP identifies near-term actions and projects, providing stakeholders with a basis for taking forward activity and prioritising investments and action.



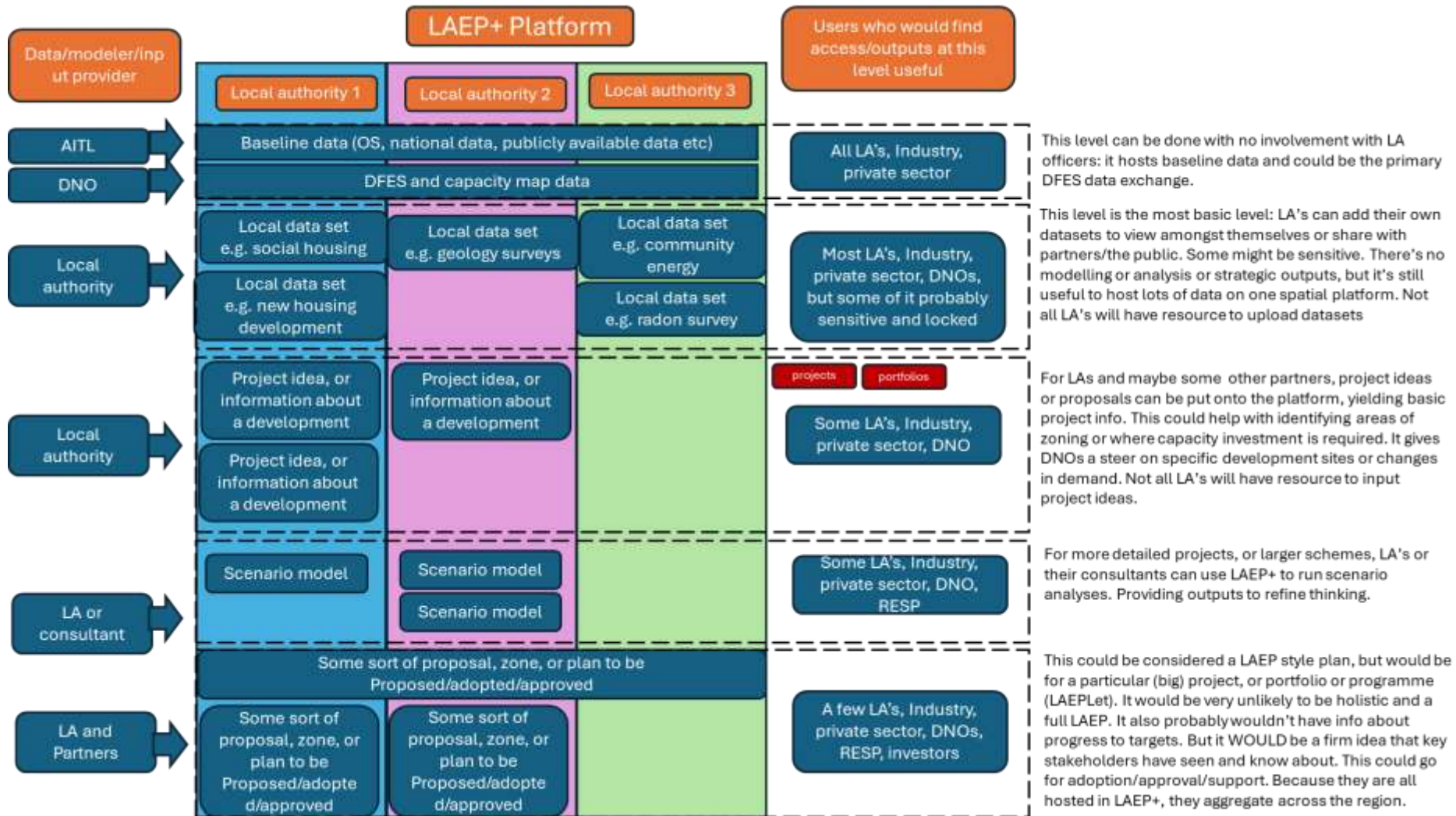
# What is a LAEP style plan?

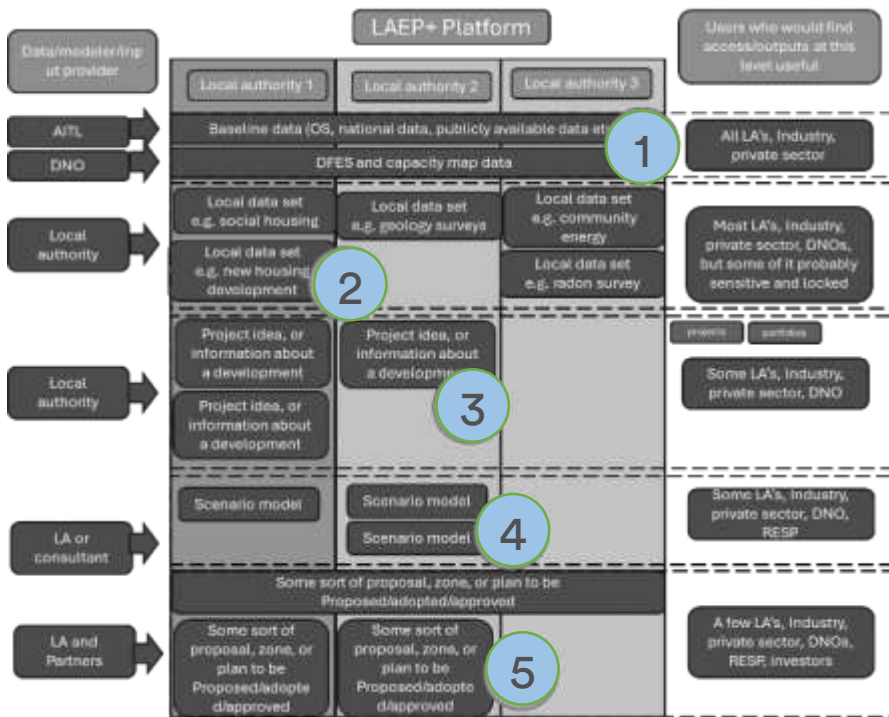


## It's not a LAEP!

- It's a bottom-up place-based deep dive into energy infrastructure
- It's working where there are known investment opportunities
  - New development
  - Existing or future funding opportunities
- It's establishing clear projects and project owners
- Those projects will have a timeframe for delivery and a confidence level to allow them to be accounted for in wider energy infrastructure planning

# What is a LAEP style plan





Each of the circled numbers represents a 'LAEP style plan', as referenced in the PRIDE project documents.

The circled numbers represent a tangible value and output from a local authority using LAEP+ to:

1. understand a context of an area,
2. generate an insight into an area or technology or theme,
3. visualize a specific project or spatial idea,
4. test a project: use LAEP+ to see what impacts the project has on a variety of metrics
5. Take a project or portfolio forward for further engagement, analysis or even approval/adoption

PRIDE would like to capture 10 of these outcomes at the five different levels to demonstrate the value that LAEP+ and the accompanying governance framework leads to faster, better outcomes for stakeholders with a lower time/cost burden



# Workshop on scale

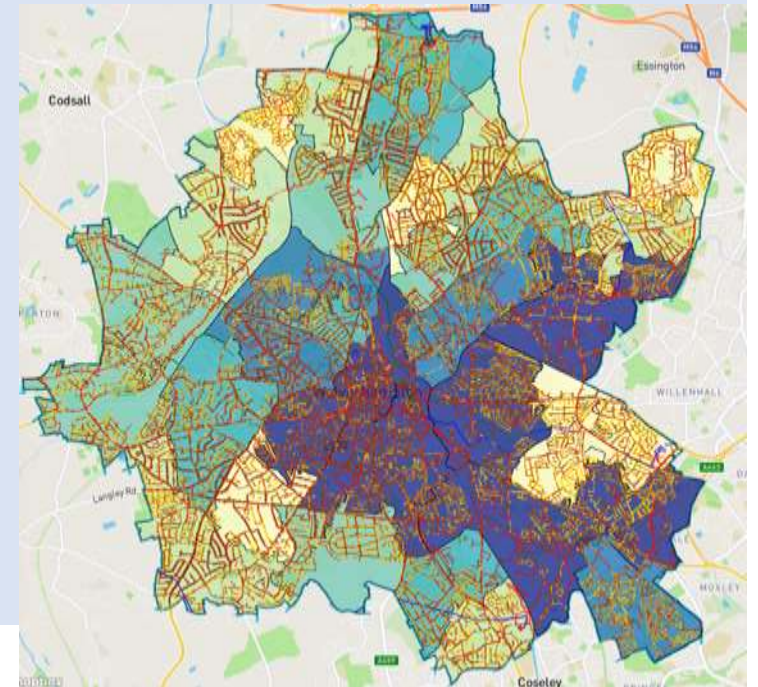
- Small scale infrastructure deep dives
- (LAEP style plans)



### Outcomes:

- More/less credible data
- More/less resource intensive
- Able to identify whole system opportunities
- Tangible investment opportunities
- Alignment with DFES and Gas network scenario planning
- Alignment with regional scale planning (RESP)

- Area wide pathway setting (LAEP)



# Programme Highlight

# Commercial Energy



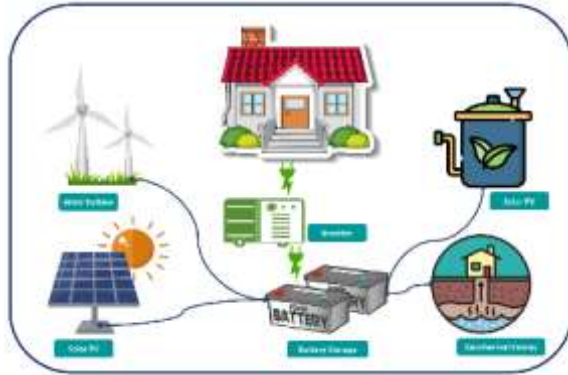
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# Why commercial energy?

Reddy, V. J., Hariram, N. P., Ghazali, M. F., & Kumarasamy, S. (2024). Pathway to Sustainability: An Overview of Renewable Energy Integration in Building Systems. *Sustainability*, 16(2), 638. <https://doi.org/10.3390/su16020638>



Energy security



Regional resilience

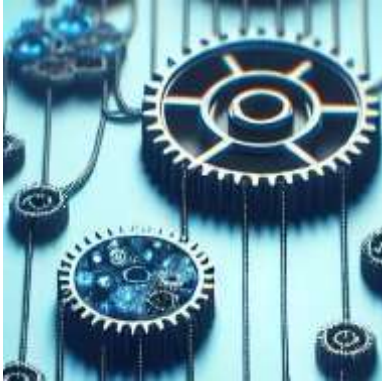


Maintain and increase competitiveness



Job creation

# Devolution and the green growth agenda



Devolution



Great British Energy



Local Power Plan



Integrated Settlement

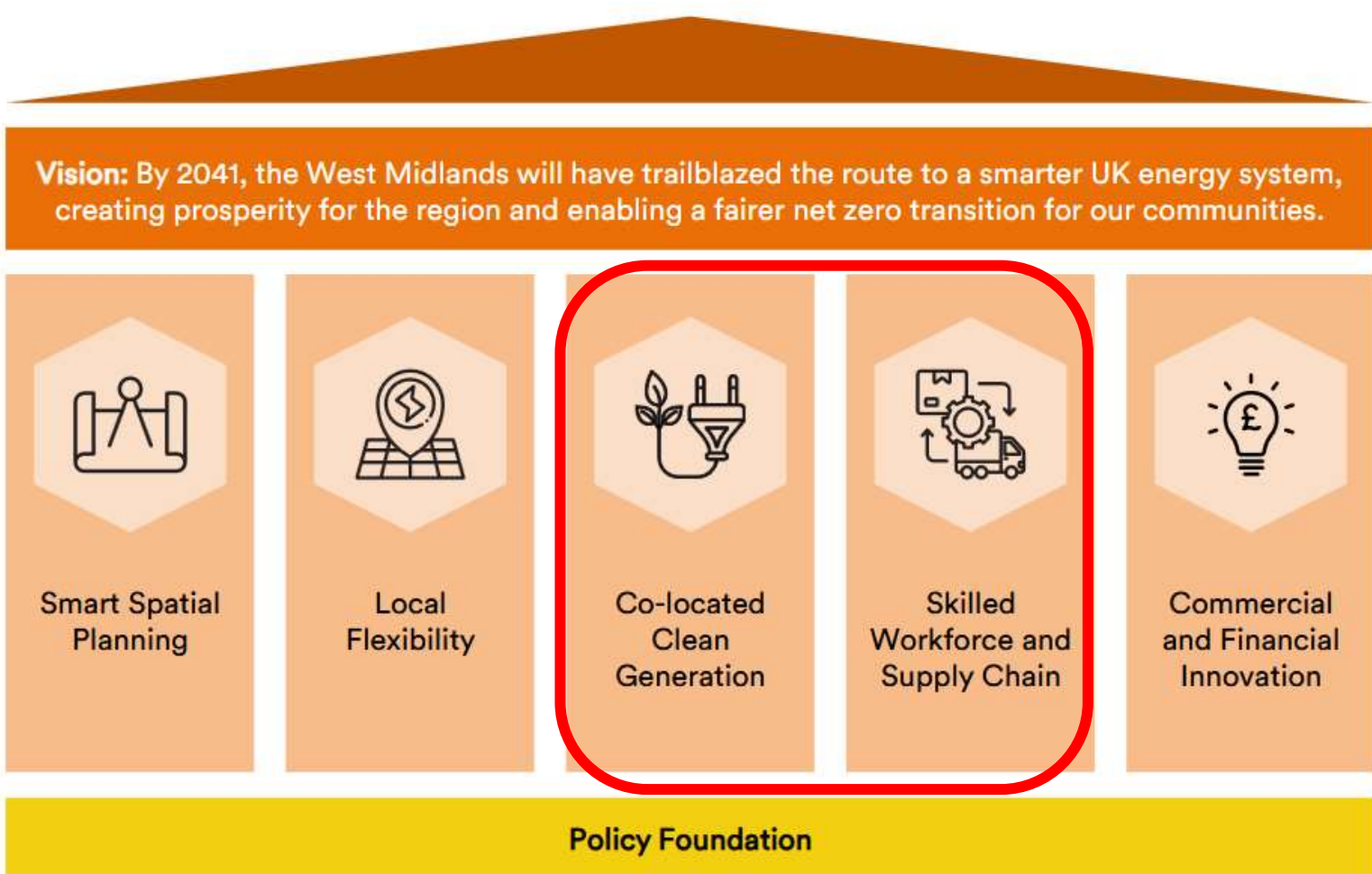


Solar Strategy



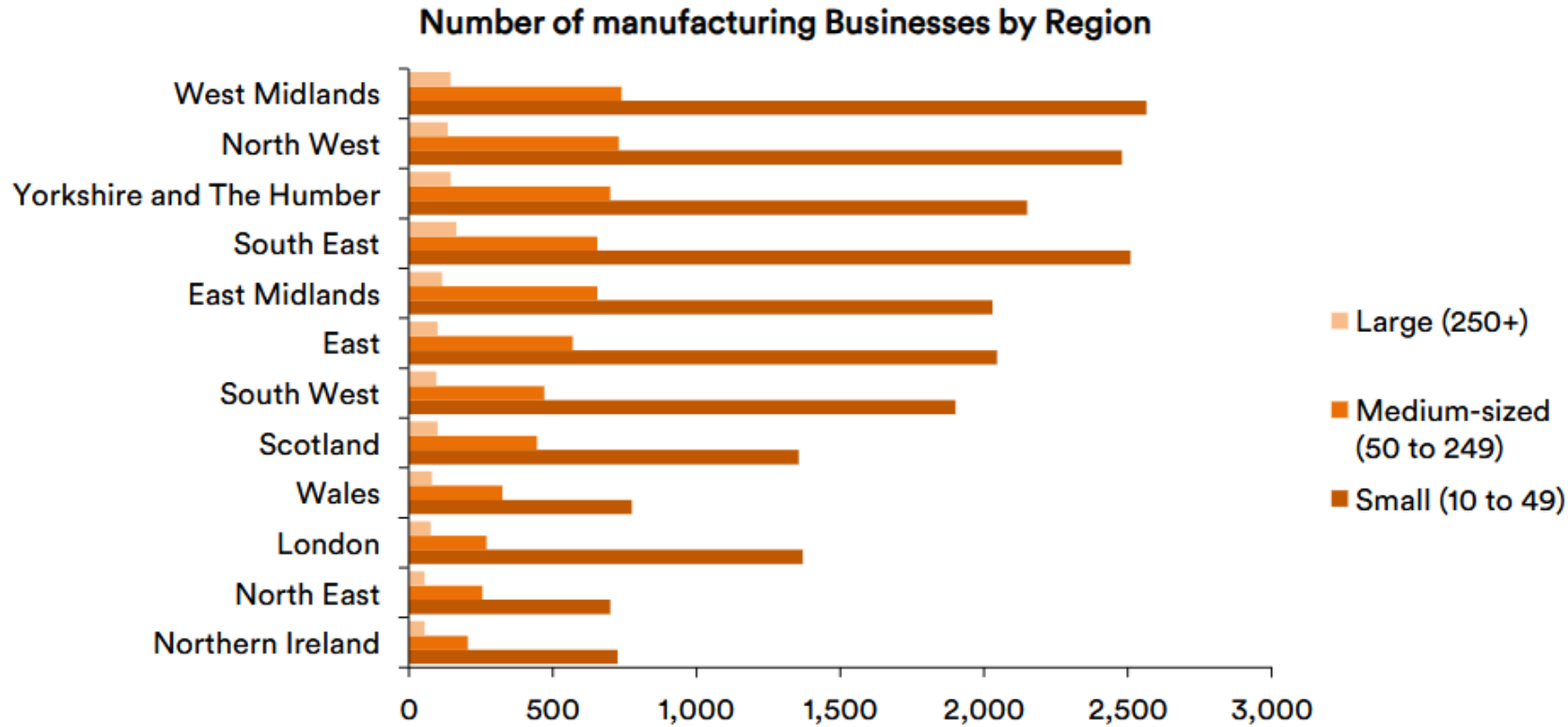
Warm Homes Plan

# Regional Energy Strategy



Refreshed five-year plan, covering the period 2026 – 2030, to be published later this year

# Key manufacturing sector



Data from ONS: UK Business Counts – enterprises by industry and employment size band, Manufacturing – 2024 (Open Government Licence)

- £20bn GVA
- 10% of WM jobs
- Accounts for over 50% of C&I energy use
- 38% were planning to cut jobs and 10% were diverting investment to other countries at height of energy crisis



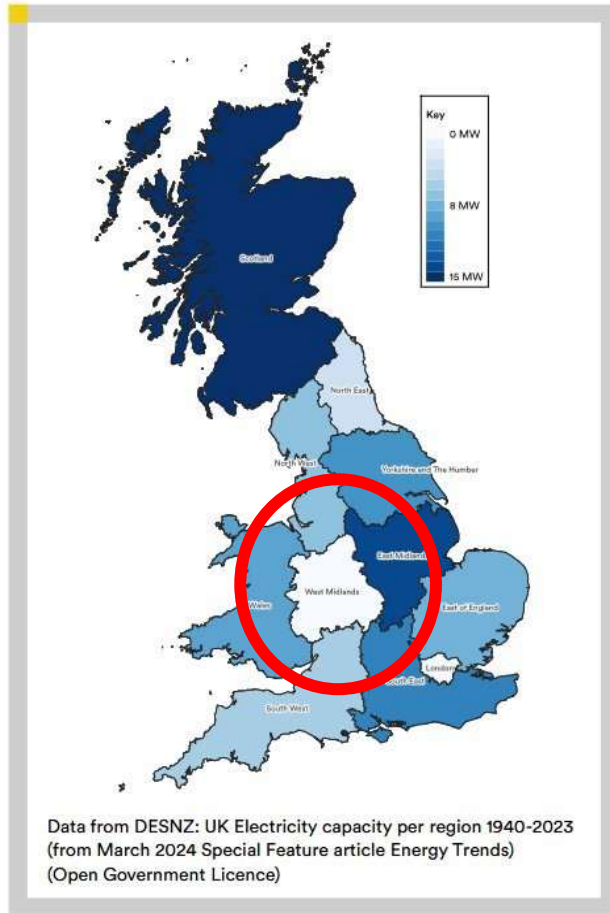
# Impact of high electricity prices





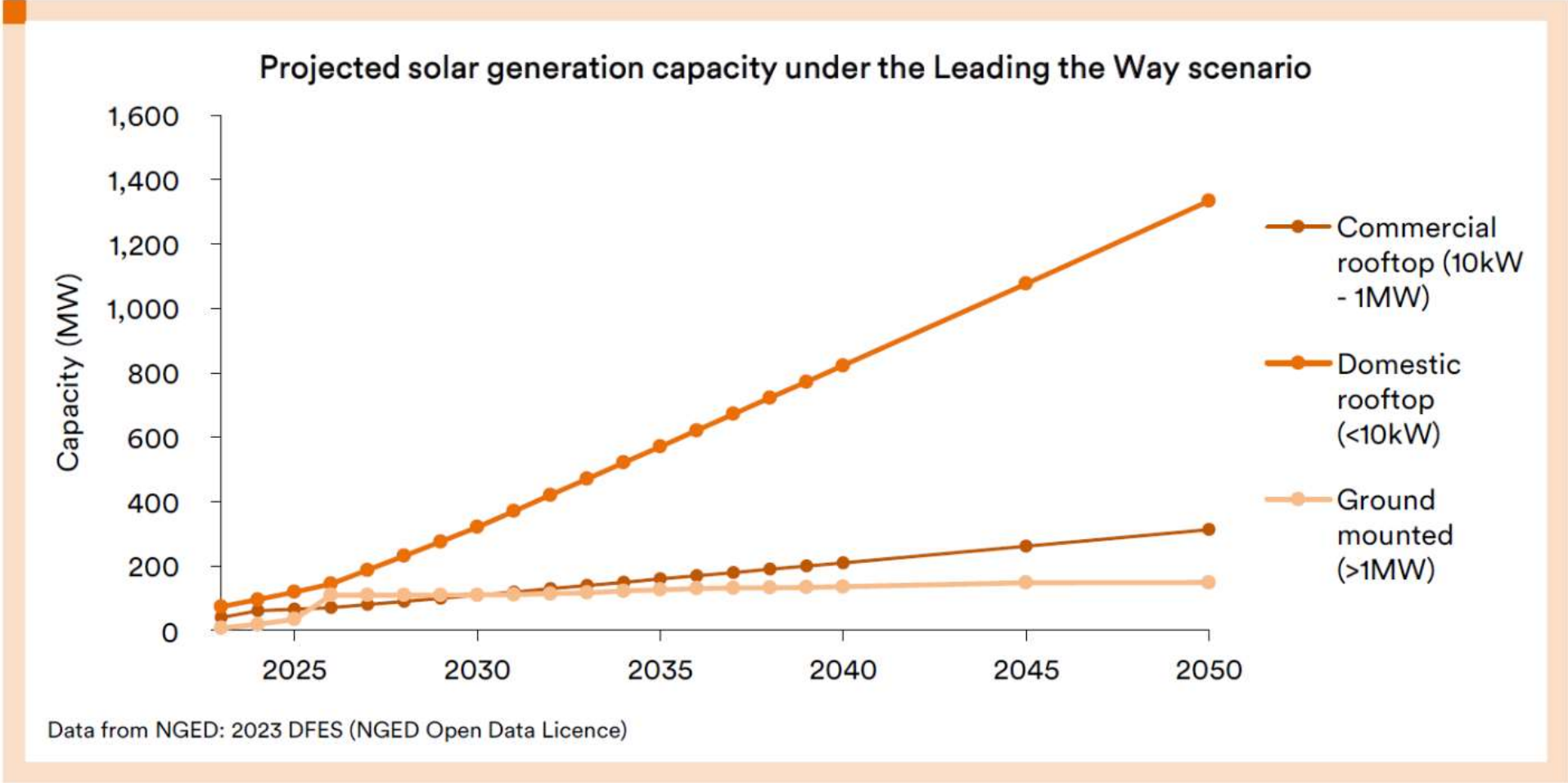
# Challenges to overcome: Geographic

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- Landlocked geography
- High urban density
- 376MW of large-scale renewable generation connected to date
- c2GW of projects with connection offers
  - Over 1.6GW of this is battery storage
  - Balance is largely solar PV
  - Unknown/uncertain if all of these will connect

# Future deployment



# Challenges to overcome: Market barriers

Landlord/tenant  
split incentive

Lack of  
bandwidth

Knowledge  
and resources

Length of lease

Access to  
capital

MEES

# Current support

- Business Energy Advice Service
  - £24m pilot funded by DESNZ and DLUHC managed by WM Business Growth
  - Aims are to mitigate impact of rising energy costs and net zero transition for SMEs
  - Free energy assessments and 50% match funded grants
  - Energy efficiency measures and low carbon heating – not solar PV
  - >3,000 assessments carried out to date, including >300 energy intensive businesses
  - As of late 2024, £2.5m of grants awarded with £5.7m in progress
- Net Zero Grant Programme
  - Still in discovery
  - Via individual Local Authorities?

# Future support and delivery? TBC!

Sector	Potential short term actions and delivery?	Medium to long term strategy
Commercial	<ul style="list-style-type: none"> <li>• Co-ordination of current support</li> <li>• Proactive engagement</li> <li>• Toolkit to address knowledge gap</li> <li>• Exemplars/case studies</li> <li>• Targeted support for mid-sized manufacturing, e.g. feasibility studies, structural surveys, grants/low cost loans</li> <li>• <i>LAEP</i></li> </ul>	<ul style="list-style-type: none"> <li>• Leveraging WMCA's expanded role under devolution and future direct relationship with GB Energy                             <ul style="list-style-type: none"> <li>○ Integrated Settlement</li> <li>○ Local Power Plan</li> <li>○ Solar Strategy</li> </ul> </li> <li>• Taking a co-ordinated approach across all sectors aligned to Regional Energy Strategy                             <ul style="list-style-type: none"> <li>○ Smart spatial planning</li> <li>○ Local flexibility</li> <li>○ Commercial and financial innovation, e.g. regional fund</li> <li>○ Skills and supply chain</li> </ul> </li> </ul>
<i>Public</i>	<ul style="list-style-type: none"> <li>• <i>Assessment of potential (LAEP)</i></li> <li>• <i>Public Sector Decarbonisation Scheme</i></li> </ul>	
<i>Domestic</i>	<ul style="list-style-type: none"> <li>• <i>LAEP</i></li> <li>• <i>Warm Homes Plan</i></li> <li>• <i>Social Housing Warm Homes Fund</i></li> </ul>	



# Heat decarbonisation



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# The picture across the WMCA area

- Centralised, fossil gas-based systems dominate
- **88% of homes use mains gas for heating** across our area
- High **heat demand density** across an urbanised area
- The WM is an energy demand centre!
- A mixture of decarbonised heating solutions will be required, all with big infrastructure implications



# A regional approach to optimise synergies

Right places

Heat Networks

Bespoke solutions

Place-based

Right time

Heat pumps

Flex potential

Integrated



# Deep dive: how we're looking into flexibility

## Project: **EQUINOX**

**What:** How much demand flexibility from individual heat pumps?

**Why:** Maximise flexibility to reduce costs and disruption from the transition

### How:

- 3 winter trials (possibly 1 summer 'turn up' trial)
- Around 500-1000 participants each year
- How customers respond to 'events'

nationalgrid



octopusenergy



sero



# Deep dive: how we're looking into flexibility

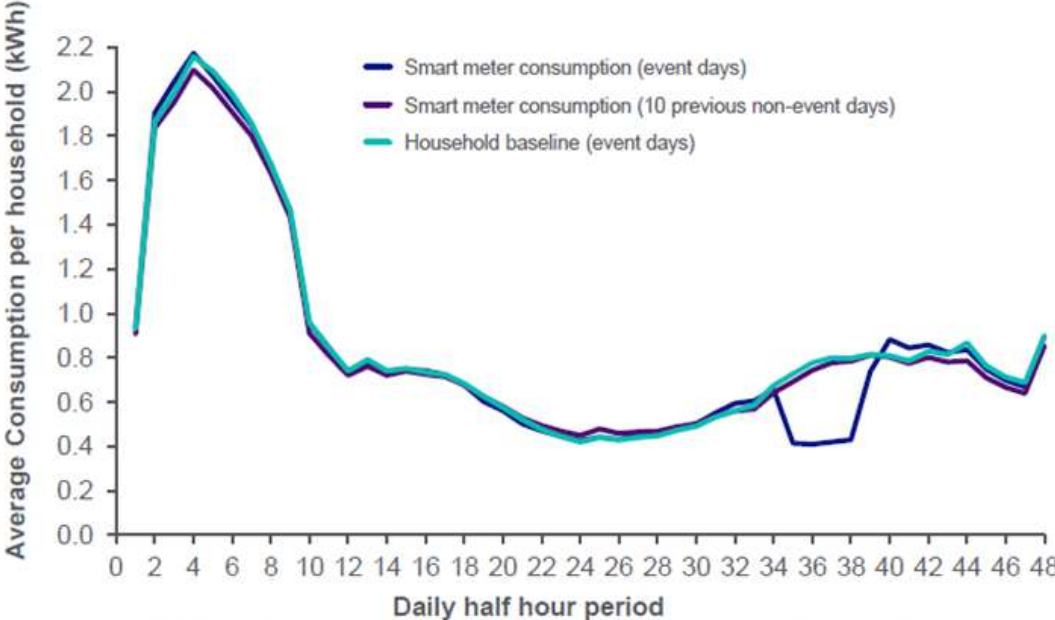
Key for WMCA:

- The potential
- The relative value
- The barriers to unlock the full potential
- The implications for equitability and how to maximise the benefits, especially for those who might otherwise struggle to engage with flex

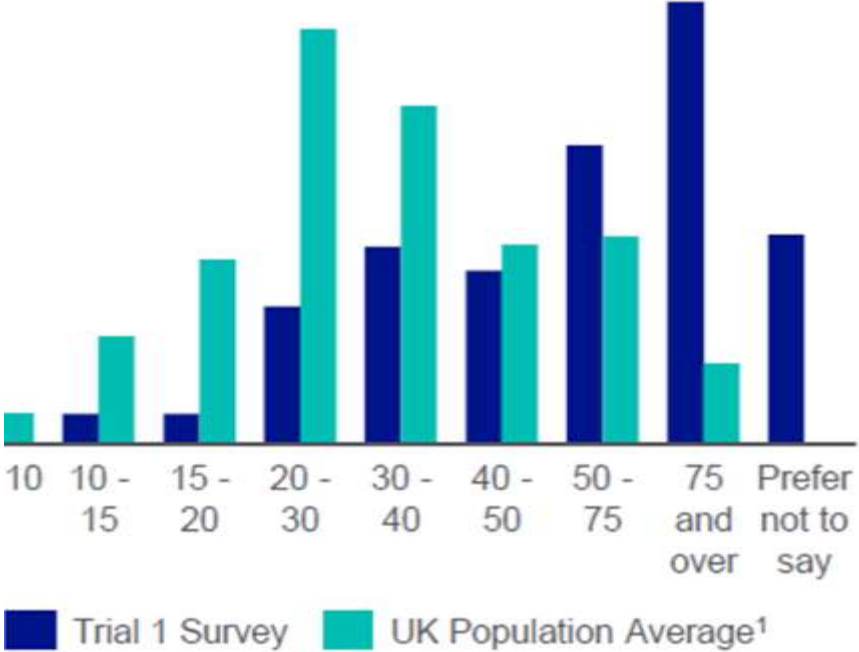


# Deep dive: how we're looking into flexibility

### Octopus: Half hourly household kWh consumption averaged across the trial period



### Household income, %

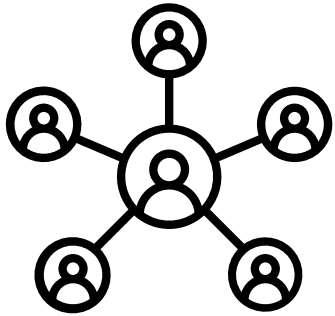


- **9.25 MWh** of measurable turndown provided by participants across 22 events
- On average, **1.53 kWh per event** per event participant

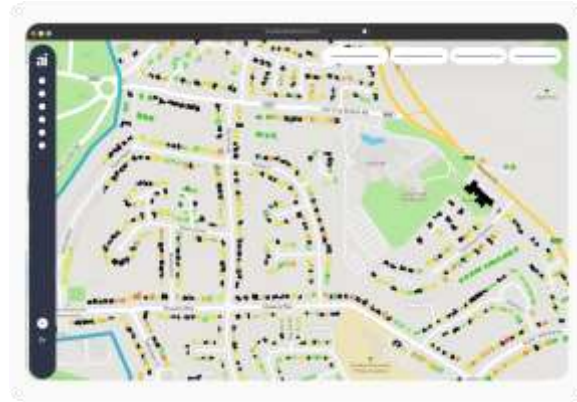
# Benefits of regional coordination: heat networks

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Connecting the dots

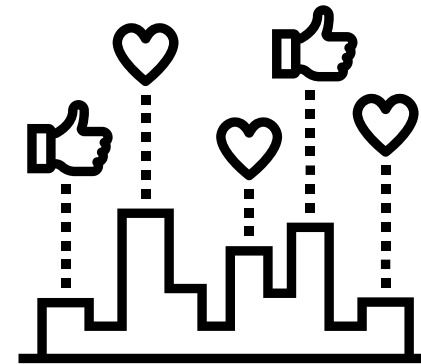


Coordination between zones



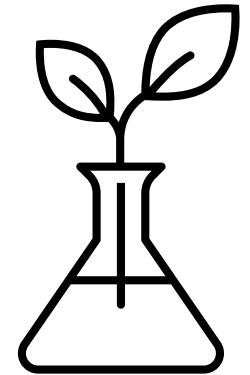
Embedding it into strategic local area planning

Improve efficiency



Sharing resources and best practices

Supporting inclusive growth and social value



# Policy and regulatory context

- 600k **heat pumps** per year by 2028
- Target: **18%** of homes and **42%** of public and commercial buildings assigned to **district heat** by 2050
  - **19% of final heat demand in the West Midlands** (currently 1.5% of home heating)
  - Birmingham and Coventry already have significant heat networks and are part of the Advanced Zoning Programme
- **Flexibility** is a key pillar of Clean Power 2030
- **Devolved Retrofit Pilot** will further accelerate shift



# Policy and regulatory context: heat networks <sup>32</sup>

**Heat Network Zoning:** address demand uncertainty

**Heat Networks Technical Assurance Scheme:** improve performance, emissions and reliability

**Authorisation and Consumer Protection:** extend protections, as for electricity and gas customers

... To accelerate and drive heat network development



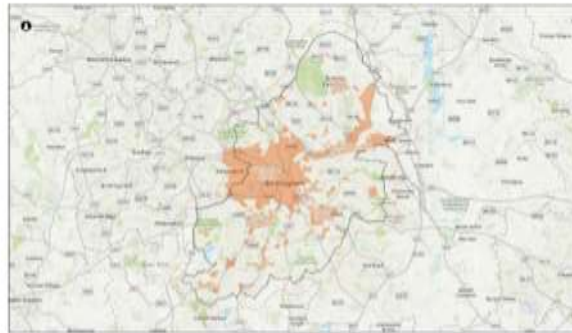
# Policy and regulatory context: heat networks <sup>33</sup>



## Birmingham

Heat Network Zoning

Zone Opportunity Report



February 2025



## Coventry

Heat Network Zoning

Zone Opportunity Report



# Regional Heat Decarbonisation Support

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**Developing a programme to support the strategic delivery of heat network zones, heat networks and heat decarbonisation generally by our region's local authorities.**

# Regional Heat Decarbonisation Support

**Developing a programme to support the strategic delivery of heat network zones, heat networks and heat decarbonisation generally by our region's local authorities.**

## Data Management

*Build and maintain a valuable data foundation for heat decarbonisation, heat network monitoring and opportunity mapping across the region. This should complement and not duplicate reporting and data available at national level.*

## Knowledge and Capacity Building

*Provide bespoke support to local authorities as needed, supporting the strategic development and engagement lead on stakeholder engagement and managing targeted consultant-commissioned work for technical, commercial and legal expertise to unlock the full regional heat network and decarbonisation opportunity. This will include work on skills in the supply chain.*

## Strategic Engagement and Development

External stakeholder engagement on heat networks, supporting coordination between LAs as Zone Coordinators to support best practice across the region and communicating the WM's open shopfront for heat networks. It should also involve wider heat decarbonation strategic planning and implementation, including towards the new RESP.

# Heat decarbonisation 2025/26 programme

