

**Logo, company name

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**Purpose of this document**

This document is intended to enable you to complete your pledge response.

Once you have filled out the pledge form, please email it to: [nathaniel.weaver@swm.org.uk](mailto:nathaniel.weaver@swm.org.uk)

The Pledge was established by West Midlands Combined Authority, in partnership with Sustainability West Midlands. It was developed in collaboration with:

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**The West Midlands Net Zero Business Pledge**

There are 4 parts to completing the pledge

1. Become an ambassador
2. Working with others
3. Committing to reducing your carbon footprint
4. Share your business challenges in relation to this pledge

Organisation name

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What size is your organisation in terms of employees



How did you hear about the WMCA Net Zero Business Pledge



Contact name

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Job title

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Email address

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Telephone

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Registered address - Main office (West Midlands)

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Postcode

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Sector

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Organisation website

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LinkedIn handle – if applicable

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Twitter handle - if applicable

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Are you paying the Real Living Wage to all employees as defined by the Living Wage Foundation?

 Yes. I am  
 No. I am not currently

### 1. Commitment to reducing your carbon emissions

We want to show leadership in support of the Government’s national ambitions for achieving net zero carbon in the UK by 2050 and have set the West Midlands a target to do this by 2041. Your pledge as part of this commitment will help to reduce the carbon emissions generated by your organisation and will contribute to the regional target. This can result in cost savings and give you a competitive advantage. Support and grants are also available to help make these changes easier from the WMCA supported [the Sustainable Business Support Hub](https://www.sustainabilitywestmidlands.org.uk/sustainable-business-support/).

How far has your organisation progressed in terms of carbon reduction (please select one)

 Beginner - this is our first step  
 Intermediate - we have made a few changes to reduce emissions  
 Advanced - we are well on our way to taking action

Please provide any web links to reports, plans or strategies, that evidence your progress to date (if available)

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Please give details of any carbon reduction targets you have already committed to (if applicable)

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We have provided some suggestions for how you can reduce your carbon emissions. These are intended as starting points, so you don’t need to do each one to fulfil the pledge.

Please tick all that apply and provide any details below each section.

**Management**

 Assessing your current emissions and developing a plan to reduce them  
 Adopting and publishing an Environmental Policy to capture your goals  
 Establishing an Environmental Management System (EMS) to monitor your progress  
 Obtaining a formal certification for your EMS  
 Raising awareness of environmental business issues amongst staff, e.g. through carbon literacy training  
 Adopt a sustainable procurement policy  
 Addressing any risks of pollution across your business  
 Managing environmental risks

Please share more details of what you are doing in terms of management

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**Transport**

 Encouraging alternatives to car use  
 Promoting walking and cycling  
 Upgrading your transport fleet to low emission vehicles

Please share more detail of what you are doing on transport

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**Energy management**

 Consider switching to a green energy supplier  
 Monitor utility use to identify areas for savings  
 Installing lighting, heating and cooling controls to save energy  
 Insulation to reduce the need for heating and cooling

Please share more detail of what you are doing on energy use

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**Natural environment**

 Planting trees or hedges in your grounds or community  
 Harvesting rainwater or grey water to use on-site  
 Creating wildlife habitats on your grounds, e.g. a pond, bird feeder, wild patches of grass

Please share more detail of what you are doing on natural environment or water management

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**Resource use**

 Reviewing operations to reduce the use of raw materials  
 Avoiding single use items  
 Having an active approach to waste monitoring and reduction

Please share more detail of what you are doing on resources

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If your business has specific waste materials or products that could be put to good use by others then please add these into the commentary below.

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Please add any other actions your organisation is carrying out to reduce carbon emissions

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### Annual Review

As part of the Net Zero Business Pledge we will carry out an annual review to assess progress against your commitments.  Please confirm that you are happy for us to contact you to see how you are progressing \*

### 2. Working with others

Please tell us if you have any existing collaborations where your business is working with others to achieve better environmental outcomes.

If you're not currently working with others, there are many ways that you can start to collaborate. You can find further information about networks and support organisations from the Sustainability West Midlands [Business Support Hub](https://www.sustainabilitywestmidlands.org.uk/sustainable-business-support)

Include any suppliers, networks and contacts. You can also include collaborations you would like to put in place that would help you to fulfil your pledge.

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### 3. Become an ambassador

By acting as an ambassador you can inspire your customers, staff, and suppliers to make changes too.

Tell us about your business and what you hope to achieve from the actions you will take. If you have already started your carbon reduction journey then please tell us what benefits you’ve found to inspire others.

(Share your thoughts in 150-300 words)

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Please tell us how you will champion this pledge and let us know if there is any support you need to assist you in this role.

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Please send us your logo and an image that reflects your business operation

Please confirm you are happy for your logo, image and case study to be used in connection with promoting your pledge

 Yes. Happy for the logo, image and case study to be used as part of promotional activity  
 Please contact us to discuss the use of the logo, image and case study  
 No. Not happy for the logo, image and case study to be used as part of promotional activity

### 4. Sharing your business challenges

If you need support there is plenty available via [regional](https://www.sustainabilitywestmidlands.org.uk/about-us/our-members/)and [local](https://www.sustainabilitywestmidlands.org.uk/sustainable-business-support/)green business networks. Tell us about your business challenges for net zero.

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